

14th April 2005
Freq: Daily (online)
Circ.: unknown



BOBSGUIDE

TECHNOLOGY MANAGEMENT CONFERENCE & EXHIBIT
June 21 -23, 2005 — www.sia.com/tmc2005
Hilton New York • 1335 Ave of the Americas • New York, NY 10019

The Guide to Software & Technology in Asset Management, Banking & Risk Management

SIGN IN BOOKS RF/RFP ADD COMPANY UPDATE ABOUT HOME

News

IMAGINE HOMES APPOINTS RAMSAC TO MANAGE ITS IT REQUIREMENTS LOCALLY AND INTERNATIONALLY

Citrix Solution to provide real-time information across the globe

RAMSAC, a leading IT solutions provider has been appointed by Hampshire-based Imagine Homes a pioneering property investment company, to relocate, install and manage its IT systems at its new headquarters in Farnborough, Hampshire and to provide access to real-time sales information for its International satellite offices in Dubai, South Africa, Hong Kong and Singapore.

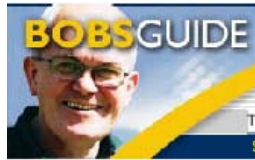
Imagine Homes is a pioneering property investment company, offering a unique approach to help its customers build or start their investment property portfolio. The company offers a turnkey solution providing the client with 7.5% guaranteed rental return over two years, paid annually in advance, from the day of completion. Imagine's own investment model is to acquire only top class developments in prime locations throughout the UK, ensuring investors are offered the best possible chance for capital growth.

RAMSAC's project management services controlled the entire technology element of the relocation including the cabling and voice solutions and linking of the audiovisual equipment supplied for the meeting, demo and board rooms. RAMSAC also designed and implemented a Citrix Enterprise network solution to offer all users remote access to centralised information at Imagine's HQ.

Grant Bovey, Director at Imagine Homes explains the company's reliance on its IT systems. "Working across different continents, we need access to the most up to date live information on the status of each property and development site. Sometimes we were selling 5 or more properties a day so to avoid errors we needed a system that was updated in real time at all our offices."

"We needed a system that initially would be set-up for 25 users in our head office, but that we could easily and quickly expand to 100 users with full support and provide access to the national and international remote sites. We also needed to ensure that mobile and home workers would have full access to their systems wherever they were. Sometimes they would be situated in places with limited communication options."

The Citrix Presentation Server allowed RAMSAC to web enable the complete network and enable access to all users wherever they happened to be. Token-
RAMSAC



based security keys were introduced along with user pin codes to ensure that access was completely secure and a communications strategy designed and delivered. With the Citrix solution, RAMSAC has also been able to make use of all the existing PC's (regardless of spec) and enabled new users to have cheaper dumb terminals.

"I wasn't familiar with Citrix, but I was sold on its remote access and security benefits," said Grant Bovey. "The Citrix system now supplies live information to numerous satellite bases across the world in different time zones from a centralised information source. We have been able to streamline all the IT systems to create one coherent system that everyone can use - resulting in the perfect cost-effective solution for our business."

All of Imagine's IT functions are now outsourced to RAMSAC who deliver rapid solutions as and when they are needed. RAMSAC's award winning proactive range of services, together with the cost effectiveness and benefits of Citrix, ensure a very stable, easy to use and commercially viable total IT solution without any headaches.

Bovey concludes, "RAMSAC looks after every aspect of IT for us, from hardware to software and offer advice on all strategic IT issues. I now believe that we have a solid and secure IT infrastructure in place, able to grow alongside our business. We have been delighted with the service and support from RAMSAC. All the staff are very good at what they do and take the time to fully understand my business and what IT support is needed to make it successful. I would have no hesitation in recommending RAMSAC to other companies in my position."