

Ramsac thrives

IT SOLUTIONS consultancy Ramsac, says that demand from the SME sector for its 'role outsourcing' service resulted in strong sales growth and improved customer satisfaction throughout 2005.

For the first six months of 2005, Ramsac exceeded targets for both services and product sales by 135% and 122% respectively. Projected results for the final six months of the calendar year - based on October figures - suggest even stronger growth, with 170% for services and 131% for product sales. In addition to increased sales figures, Ramsac recorded a customer satisfaction figure of 92%, with customer retention increasing to 93%.

Commenting on the reasons for Ramsac's continued success in 2005, MD, Robert May states: "The majority of SMEs do not have the time or in-house expertise to ensure that they maximise the full potential for technology use within their business. By providing outsourced services such as network management, telephone support, on-site consultancy and Internet solutions, companies can benefit from having a team of professionals helping them to plan and develop their IT requirements."

www.ramsac.co.uk