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ramsac Warns That Many SMEs Will Fail To Recognise A Return On Investment From Microsoft Windows Vista

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ramsac, a leading IT solutions company, today issued a warning to the SME community, stating that a general lack of in-house IT resource and expertise is likely to result in the forthcoming Microsoft Windows operating system, Vista, failing to deliver its true capabilities and benefits to the business...

Windows Vista Ultimate and Windows Vista Business are two of the six new versions of the Microsoft operating system that will be launched later this year. These new versions promise to lower PC management costs, improve security, enhance productivity and help organisations stay better connected.

The vast majority of the 3.7 million small to medium businesses in the UK rely on Windows-based IT systems to keep their businesses operational, any change to that system can have considerable implications for the business. Managing Director of ramsac, Robert May explains, "The technology is only as good as those who implement it and ultimately use it. Many of the Windows systems installed today are not realising their full potential."

May adds, "On first looks Windows Vista has a lot of functionality that the SME can benefit from. However, there is a real danger that those who invest in this new operating system will not recognise a return on their investment, only upgrading for upgradings sake, continuing to only utilise the functions they are already comfortable with in their existing Windows systems."

It is these SMEs that stand to benefit most from the expertise of an experienced IT Director, but the cost of a dedicated IT professional often prohibits this. ramsac is able to provide this board level direction as part of its IT consultancy service. Working alongside those who use IT in the organisation, ramsac is able to plan and execute the entire project, ensuring that synergies between business plans and IT capabilities are married and training is given to extract the most value from the investment.