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Ramsac Launches Phoenixassist Disaster Recovery Service - 09/10/2008

Ramsac, the IT solutions consultancy based in Godalming, Surrey, has launched the phoenixassist IT disaster recovery service. For just £100 per month, ramsac is able to provide any business operating in the UK with immediate access to a 12 seat serviced office, dedicated file server, broadband Internet connection and telephone line, should their main office be compromised.

Essentially a business continuity insurance policy, phoenixassist is an extension of ramsac's IT Continuity Planning service. It ensures mission critical infrastructure is in place to enable a business to survive an emergency such as fire, flood or long-term power failure. The minimal charge of £100 per month guarantees that a serviced office in a nearby location will be available for one calendar month. From day one all of the core software applications required by the business will be provided with a file server.

Customers using phoenixassist will receive an annual visit from one of ramsac's specialist IT Continuity Planning consultants. They will advise and assist with proactive measures that ensure the data required for the business to remain operational - if and when disaster strikes - is accessible and available. Managing Director of ramsac, Robert May comments, "The ramsac consultant will work with each phoenixassist customer to make sure their data can either be restored to the file server, or discuss the use of alternative methods such as hosted servers, to deliver a virtually seamless transition to the temporary office."

The British Government recommends that all organisations should prepare a Business Continuity Plan that identifies possible events that may affect the running of a business and then implement solutions to ensure that in the event of a major incident, the business can carry on as usual. It is a worrying fact that businesses that have experienced major disruptions to their day-to-day operations have suffered severely, this is due to either little or no consideration to the affect a disaster may have.

www.londonprepared.gov.uk states that 80% of businesses affected by a major incident close within two years and 90% of businesses that lose data from a disaster are forced to close within 18 months.

Survey

Have you lost any sales yet to hosted telephony at the expense of CPE based solutions?

Yes No

