

# Cybersecurity awareness training

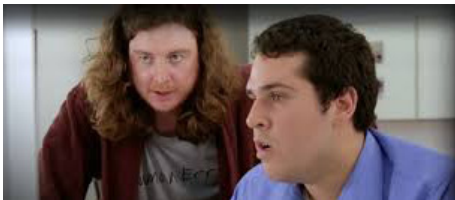
One of the largest threats to any organisation today is a cybersecurity breach. Organisations collectively spend millions of pounds a year on firewalls, anti-virus solutions and security services, but they remain vulnerable because of one key factor: human error. **90+% of cybersecurity breaches involve human error** which is why staff training has to form a key part of your defence.



## Innocent but avoidable mistakes

The vast majority of mistakes are completely innocent and – more importantly – avoidable, with the most common causes being **lack of knowledge, lack of attention, and lack of concern**. Security training typically fails because it doesn't take these realities into account. In other words, it doesn't reflect how people work and learn today. It's delivered too infrequently, it's long, dull, dry, and boring, and employees often feel targeted, rather than supported.

## What is mimecast awareness training?

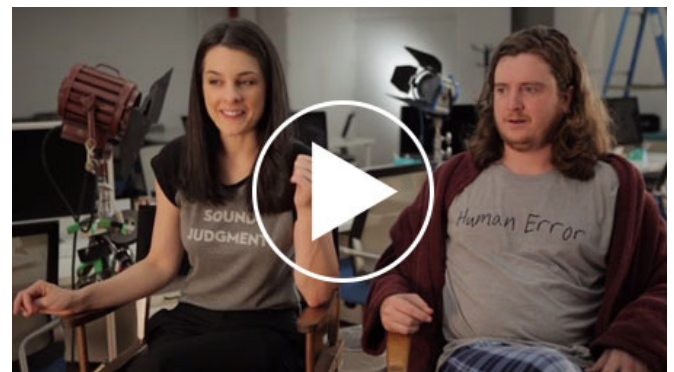


We researched a range of cybersecurity awareness training programmes, and concluded that the Mimecast Awareness Training was by far the most memorable and therefore effective. It is a security awareness training and cyber risk management platform that helps you combat information security breaches

**mimecast**<sup>®</sup>

caused by employee mistakes. Developed by top leadership from the U.S. military, law enforcement, and intelligence community, it makes employees an active part of your defence, instead of your biggest risk, by:

- **Providing the best, most engaging content in the industry**
- **Deploying training persistently, but not intrusively**
- **Fostering individual responsibility for protecting the organisation.**



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## Why is it so effective?

Mimecast relies on humour to engage. Studies show that humour releases dopamine in the brain, which is positively correlated with goal-oriented learning results and long-term memory retention. Humour works with students of all ages. Educators have shown that using humour with any age of student – from primary school through to university – drives better performance. And humour will work with your employees too. The training is so effective for the following reasons;

- **Highly engaging, modern training videos created by some of the top talent in the entertainment industry**
- **Best-practice, micro-learning approach that delivers 3 to 5 minute video-based training modules to every user monthly**
- **Simple, intelligent, and predictive testing to measure both knowledge and sentiment**
- **Employee and organisational risk-scoring measured against millions of industry data points**
- **New training delivered 12 to 15 times a year to ensure content stays fresh and relevant**

## Employee and company risk scoring

The 4th question the ICO ask you when you report a cybersecurity breach is 'When did the person involved in the breach last receive any form of cybersecurity training. Your answer and proof thereof helps mitigate any potential fine. The Mimecast Awareness Training platform tracks employees and lets you focus on the greatest areas of risk and need by using a predictive model to determine who your riskiest employees are based on both behaviour and how likely they are to be attacked. Armed with this information, you can direct training resources to those who need it most, dramatically improve outcomes, and substantially reduce risk.

## Find out more

ramsac offer the Mimecast Awareness training as a managed or unmanaged service, depending on whether you need help administrating the training or not. It can be tailored to your organisation, and focus on areas key to your business, so if phishing is of particular concern, for example, you can use more of these modules.

For more information, speak to your relationship manager:

Call: **01483 412 040**

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