

# 8 compelling reasons for Cyber Essentials



**What is Cyber Essentials?** Cyber Essentials is a Government-backed and industry supported scheme to guide businesses in protecting themselves against common cyber threats.

**Why is it important?** Cybercrime is a worldwide issue that affects all organisations,

of all sizes and in all sectors. It is vital all organisations focus on basic cyber hygiene, to ensure they are better protected from the most common cyber threats. The Cyber Essentials Scheme has been developed as part of the UK's National Cyber Security Programme and in close consultation with industry.

## How will Cyber Essentials benefit your organisation?

1

### Improves your GDPR position

The assessment for Cyber Essentials, will lead to improved controls which will reduce the impact of attacks or breaches and improve GDPR compliance.

2

### Reduces your insurance premiums

With Cyber Essentials you can prove that measures are in place to optimise security and reduce the chance of a cyber attack.

3

### Shows you take client data seriously

Cyber Essentials is an easy way for a business to show their customers that their data is adequately protected and that they take cybersecurity seriously.



4

### Prevents 80% of cyber attacks

The UK government has said implementing the Cyber Essentials 5 security controls could prevent around 80% of cyber attacks

5

## Increases efficiency and productivity

Cyber Essentials improves overall business efficiency which will save money and improve productivity.

6

## Enhances organisation's reputation

Customer, suppliers, prospects and partners will see your organisation takes cybersecurity seriously

7

## Creates business opportunities

In competitive situations, having Cyber Essentials will increase your chances of winning the business.

8

## Public Sector contracts require it

Compliance with the Cyber Essentials Scheme became mandatory for the public sector supply chain in 2014.



## How can ramsac help?

ramsac have trained Cyber Essentials practitioners that can be bought in to undertake a gap analysis of where your network and general IT practices sit against the standard for Cyber Essentials certification. The result of the visit will be a gap report that we will then review with you to identify actions and agree any future project work, and then further review post activity with a view to preparing for external certification, ramsac can then refer you to an appropriate 3rd party certifier.

For more information on Cyber Essentials and how you can get your organisation certified contact ramsac on 01483 412040, email [cybersecurity@ramsac.com](mailto:cybersecurity@ramsac.com) or visit [www.ramsac.com](http://www.ramsac.com)