

# Phish threat training

Phishing emails are becoming more sophisticated and harder for a user to spot, resulting in an increase in successful cybersecurity breaches. The key to protecting your data is ensuring that your staff know how to spot a fraudulent email and how to keep your business safe. That is why we offer Phish threat training to increase cybersecurity awareness and to train your "human firewall".



## What are phishing emails?

A phishing email is an email that attempts to scam a user into sharing information, or that invites a user to click on a link that may contain a virus. They are often designed and written to look like they have come from a trusted contact or legitimate business. They have quickly become one of the most prevalent forms of cyber attack.



## Phish threat training from KnowBe4

KnowBe4 is the world's first and largest new-school security awareness training and simulated phishing platform that helps organisations manage the ongoing problem of social engineering and has been named a Leader by Forrester research for Security Awareness and Training Solutions for several years in a row. That's why ramsac have partnered with KnowBe4 to offer our customers Phish Threat training, to form a vital part of their cybersecurity defence strategy. Using Phish Threat we will carry out simulated phishing attacks, ensuring that every user receives a very realistic phishing email at least 4 times a year (this can be increased to monthly). The emails mimic real phishing emails and if the user clicks on a link they will be taken to a safe web page, that highlights what they have just clicked on and offers guidance on how to spot attacks in the future.

**KnowBe4**  
Human error. Conquered.

**Over 90% of successful hacks and data breaches start with phishing scams. Reports estimate that 3.4 billion malicious emails are sent daily worldwide.**

## ● How does it work?

With the Basic Service, we will configure phish test campaigns to run 4 times a year. We use a selection of simulated phishing emails from a large pool of templates and spread each campaign over 5 days, so employees do not all receive the same email at the same time. If a user falls for a phish test and clicks on a link, they are taken to a training page informing them they have done so and educating them with guidance on how to spot phishing emails. We will also configure management reporting for you, to track responses and identify any training gaps or repeat offenders.

We also offer our Advanced service which includes more frequent and customisable phishing simulations that can also be adapted to individuals' responses to previous campaigns. The advanced service is much more than just training and includes significant enhancements to protect your entire organisations against genuine phishing campaigns, utilising KnowBe4's PhishER technology and Phish Alert Button.

## ● Test and train

Phish Threat training is important to protect organisations against the most common type of cybercrime (phishing) but it is just as vital (and in fact mandatory) for organisations to provide their employees with regular Cybersecurity training. KnowBe4 offers a vast library of content, including interactive modules, videos, games, posters and newsletters of cybersecurity training. Organisations can tailor training campaigns which can be scheduled to land in a user's inbox each month. The interactive training gives users a fresh new learner experience that makes learning fun and engaging. And in the background, the platform records who has and hasn't completed the learning, and reminds non attendees – and their manager, if they are falling behind. We recommend organisations combine both Phish and Security Awareness Training as you should always test AND train users. If organisations use both solutions, the results of phish tests can be used to adapt training, to provide extra training for those that need it.

**Results show a radical drop of careless clicking to just 18.5% within 90 days of initial training and simulated phishing, and a steeper drop to 5.4% after 12 months of combined phishing and security awareness training.**

### Find out more

For more information on our Phish Threat training or for help protecting your organisation against cybercrime

Tel: **01483 412 040** email **[info@ramsac.com](mailto:info@ramsac.com)**

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