# Unlocking Business Insights with Microsoft Power Bl



### Transforming data into actionable intelligence

In today's dynamic business landscape, data is more than just information – it's a strategic asset that can drive growth, efficiency, and informed decision-making. Most organisations create a huge amount of data every day, in CRM platforms, Microsoft 365, Finance Applications, ERP systems, or sometimes, in enormous shared Excel spreadsheets!

The challenge is, how do you link data from those multiple sources, how do you make that data easy to read and understand, and how do you make it available across your organisation, in real time, without employing a team of data analysts to do the work for you?

## Introducing Microsoft Power BI



Microsoft Power BI is a business analytics tool that empowers organisations to visualise and analyse their data in a way that is both intuitive and insightful. It can make connections with multiple data sources, bringing together data from, for example, your CRM and your Accounts application in real time, into one central dashboard. This enables data to be seamlessly gathered from all the places in your organisation where data exists, and pulls together a much richer, visual

translation of data in real time, without the need for anyone to sit and rekey information and produce management information packs.

### Key benefits for professional organisations



#### Actionable Insights

Power BI allows you to convert data into actionable insights, enabling your team to make informed decisions quickly. Visualisations such as interactive dashboards and reports make it easy for stakeholders to understand complex data at a glance.

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#### Real-time Data Monitoring

Stay ahead of the curve with real-time data monitoring from multiple sources. Power BI keeps you updated on key performance indicators, helping you identify trends and respond promptly to changes in your business environment.



#### Ease of Use

You don't need to be a technical expert to utilise Power BI. Its user-friendly interface empowers business users to create, customise, and share reports effortlessly, reducing dependency on IT resources.



### Why choose ramsac for Power BI consultancy?

With over 30 years experience as a IT services provider we have helped countless organisations meet and exceed their technology goals. Our experienced consultants understand the unique challenges professional organisations face, and we work closely with you to ensure a seamless integration of Power BI into your business processes. Unlock the full potential of your data with ramsac's Power BI consultancy services and harness the power of data to drive your organisation forward.

### Introducing Power BI to your organisation: A stage one project

In this project, we'll explore the essential stages of creating a robust reporting system. From scoping out data sources to delivering insightful reports, each step plays a crucial role in empowering informed decision-making.

- A scoping meeting understand data sources and initial aims and objectives.
- Scoping call with the vendor of your key line-of-business system, to obtain access to data and clarify compatibility
- Build data model using 2-3 data sources
- Build report pack based on 5-6 requested charts/tables
- Delivery and demonstration of report pack using Power BI Desktop

#### Fixed price: £3,600

Engage with one of our Power BI experts to develop your first set of data reporting, to explore the relevance for your organisation. As well as acting as a proof of concept project, this initial, fixed price piece of work, will leave you with a working data pack that can immediately start adding valuable insight to your data.

### Find out more

Contact us for more information on how ramsac's Power Bl solutions can help your organisation harness the power of data.

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