



AI & Cybersecurity Masterclasses from ramsac

Workshops to empower business leaders and
protect organisations

Leading with confidence in a changing world

Artificial Intelligence and cybersecurity are transforming the way organisations operate. For senior leaders, these changes bring opportunity but also new responsibilities. Our masterclasses are designed to provide boards and leadership teams with the clarity, confidence and practical knowledge they need to navigate a rapidly changing world.

All sessions are led by Rob May, ramsac's Founder and Executive Chairman. With a career spanning more than 30 years, Rob is a recognised UK Cybersecurity Ambassador, a TEDx speaker, and the author of several books exploring both cybersecurity and AI. He is a trusted keynote speaker at national and international events and is regularly called upon to help boards and leaders understand technology in plain English. Rob's sessions are engaging, thought-provoking and practical, giving leaders the tools to ask the right questions and make informed strategic decisions.

AI & Cyber insight, delivered by Rob May

Rob May isn't just ramsac's Founder; he's a respected authority in cybersecurity and AI. His hands-on leadership has shaped ramsac's security-first culture, while his commitment to education has helped thousands of business leaders better understand and manage digital risk.

As a recognised UK Cybersecurity Ambassador, Rob brings unparalleled credibility to every session. His TEDx talks, books, and keynote addresses have reached audiences worldwide, demystifying technology and equipping decision-makers with the knowledge they need to act with confidence. Rob's passion for staying ahead of the curve is one of the key reasons ramsac is trusted as the secure choice for so many organisations.



AI Workshops

AI Strategy Masterclass – Harnessing AI

Duration: Half day (3.5 hours)

What: A flagship workshop designed to help boards and leadership teams explore AI strategically. Rob cuts through the hype to show how AI can be applied to create value and competitive advantage while addressing risks.

Who it's for: Senior Leadership Teams, Boards, and decision-makers.

Benefits of attending:

- Gain clarity on AI and its terminology
- Understand genuine business applications
- Build confidence to lead AI adoption conversations
- Identify risks and governance responsibilities



AI Unlocked Masterclass

Duration: Half day (3.5 hours) – can be combined with Harnessing AI for a full-day programme.

What: The AI Unlocked Masterclass is an interactive and thought-provoking session designed for senior leaders ready to move beyond the basics of artificial intelligence. Building on the popular Harnessing AI workshop, this hands-on follow-up explores how to embed AI meaningfully within your organisation.

Whether you're deepening your AI journey or creating space for strategic reflection, this workshop provides immersive exploration, practical exercises, and actionable insights to help leaders shape their organisation's future with AI.

Who it's for: Senior Leadership Teams, Boards, and decision-makers.

Benefits of attending:

- **Understanding AI through a leadership lens** – Grasp the essentials of AI technologies, from generative tools like ChatGPT and Claude to intelligent agents, copilots, and avatars.
- **Boosting productivity** – Learn practical ways to embed AI into communications, leadership tasks, and customer experiences, using tools such as Microsoft Copilot and custom GPTs.
- **Mastering effective prompting** – Gain insights into prompt framing, role-specific guides, and Rob's 100+ prompting lessons to improve AI outcomes.
- **Securing your data in an AI world** – Explore a structured six-step approach to implementing AI safely, prioritising security, privacy, and permissions.

AI 101: Understanding AI Risks and Opportunities

Duration: 1.5 hours

What: The AI 101 workshop is the perfect starting point for organisations beginning their AI journey. Designed to build a strong foundation, this interactive session helps teams cut through myths, understand the basics of AI, and explore how to use tools safely and effectively in the workplace.

It's a practical, non-technical introduction that equips employees with the awareness and skills they need to engage with AI confidently and responsibly.

Who it's for: All employees and teams.

Benefits of attending:

- **AI basics made clear** – Establish a shared understanding of what AI is (and isn't), debunking common myths.
- **Practical tools** – Learn how to use free and safe AI tools effectively in daily work.
- **Responsible use** – Guidance on security, policies, and best practices for safe adoption.

AI Prompting Workshop

Duration: 1.5 hours

What: A hands-on workshop that teaches teams how to interact effectively with AI tools. Focused on practical prompting techniques, it equips staff with the skills to use AI responsibly and productively. All attendees leave with the start of a personal prompt library and their own reference book.

Who it's for: Managers, employees, and teams exploring AI adoption.

Benefits of attending:

- Learn how to design effective AI prompts
- Improve output quality and reliability from AI tools
- Understand responsible use and guardrails
- Boost productivity and creativity.



Cybersecurity Workshops

Shielding the Board

Duration: 3 hours

What: This workshop gives boards and trustees a clear, strategic understanding of how cybercrime can and will impact their organisation. Using real-world examples, Rob May explains the latest scams and attacks being aimed at businesses of all sizes, and provides directors with the knowledge they need to direct, prepare for, and respond to cybersecurity risks. The session also covers the regulatory landscape, including GDPR and other compliance requirements, helping boards understand their governance responsibilities. Delivered in an accessible, engaging way, it gives leaders both reassurance and practical confidence in this critical area.

Who it's for: Directors, Officers, Governors, and Trustees, anyone with board-level responsibility for governance and oversight.

Benefits of attending:

- Understand current cybersecurity risks and how to mitigate them
- Gain awareness of the latest scams targeting businesses today
- Learn how to discuss cyber risk confidently with IT and the wider organisation
- Build confidence in governance responsibilities, including GDPR and compliance

Cybersecurity for the Board – The 10 Point Plan

Duration: 1.5 hours

What: This focused session is designed as a follow-on for boards who have already completed Shielding the Board. It takes directors deeper into the practical steps every organisation must have in place to ensure strong cyber resilience and effective governance.

Structured around a clear 10-point framework, the session examines not just what needs to be done, but why it matters, giving boards the confidence to check and challenge their organisation's approach.

Who it's for: Directors, Officers, Governors, and Trustees who have already attended Shielding the Board

Benefits of attending:

- Deep dive into the 10 essentials every board should have in place for cybersecurity
- Clear framework for assessing board-level readiness and accountability
- Practical guidance on how to review, check, and challenge existing measures
- Builds on Shielding the Board to ensure lasting understanding and governance confidence

Cybersecurity Employee Briefing

Duration: 1 or 1.5 hours

What: This essential briefing provides employees with vital knowledge on the cybersecurity landscape, equipping them to recognise risks and adopt safe practices both at work and at home. Designed for general awareness, it ensures everyone who uses a digital device understands the threats they face and how to protect themselves and their organisation.

1-hour session: A focused briefing covering the latest cyber risks, scams, and best-practice reminders.

1.5-hour session: Includes all the content of the shorter briefing, with extended coverage of real-world examples, interactive discussion, and reinforcement of company-specific policies.

Who it's for: Everybody in the organisation, essential knowledge for all staff with a digital device.

Benefits of attending:

- Stay informed on the latest cyber risks and scams
- Reinforce awareness of company policies and procedures
- Build everyday cyber resilience for staff at all levels
- Create a security-first culture across the organisation

Click with Caution Employee Briefing

Duration: 2 hours

What: Based on Rob May's book Click with Caution!, this interactive session equips employees with the knowledge they need to stay safe in today's digital world. Designed for general awareness, it helps everyone who uses a digital device, at work or at home, to better understand cyber risks and how to avoid falling victim to scams and attacks.

The session provides a current update on the cybersecurity landscape and gives staff practical strategies to strengthen their everyday digital habits. Each attendee also leaves with a personalised action plan to improve their digital safety both professionally and personally.

Who it's for: All employees, essential knowledge for everyone with a digital device

Benefits of attending:

- Gain up-to-date knowledge of the cybersecurity threat landscape
- Learn how to identify and avoid the latest scams and social engineering tactics
- Reinforce organisational security policies and best practice
- Leave with a personal action plan to protect digital lives at work and at home

Business Continuity Workshops

BCP/DR Briefing from Rob May

Duration: 1 hour

What: A strategic briefing for leadership teams on Business Continuity Planning (BCP) and Disaster Recovery (DR). Rob provides insight into the importance of resilience, common pitfalls, and best practice. Includes a walkthrough of what should be in a plan and why, using case studies and useful lived experiences in this field.

Who it's for: Senior Leadership Teams and Boards.

Benefits of attending:

- Clarity on BCP and DR essentials
- Awareness of key risks and failure points
- Guidance on governance responsibilities
- Improved readiness for unexpected disruption.

BCP/DR Desktop Exercise with Rob May

Duration: 2 hours

What: A practical, scenario-based exercise where boards and leaders walk through real-life crisis situations. This hands-on approach helps leaders stress-test plans and decision-making under pressure. A number of different scenarios are available to work through (depending on sector and/or how often the plan has been tested before). Note that no test has ever ended with no changes required to a plan!

Who it's for: Boards, Senior Leadership Teams, and crisis response teams.

Benefits of attending:

- Test current plans in a safe environment
- Build leadership team confidence in crisis response
- Identify weaknesses and improvements
- Strengthen organisational resilience.



● Ready to build confidence, resilience with a ramsac workshop?

Whether you're just starting your AI journey, stress-testing your resilience plans, or strengthening your board's cybersecurity knowledge, our workshops give you the clarity and confidence to lead. Book your workshop today.

Call **01483 412040**, email info@ramsac.com or visit www.ramsac.com